



LOGO ON COLOR

The logo colors remain unchanged; the only permitted modification is the color of the typography (see allowed colors in the "COLOR PALETTE" section).



BLACK&WHITE

The logo may be used in a black and white version if color usage is limited.



TYPOGRAPHY

The primary typeface is **Now**, a modern rounded sans-serif font. Its soft shapes and clean lines create a friendly, playful, and approachable feeling, while maintaining excellent readability. It complements KidZone's cheerful personality and works effectively across headlines, packaging, social media, and other brand materials.

NOW, Now, Now

A a, B b, C c, D d, E e, F f, G g, H h, I i, J j, K k,
L l, M m, N n, O o, P p, Q q, R r, S s, T t, U u, V v,
W w, X x, Y y, Z z

0 1 2 3 4 5 6 7 8 9 . , ? ! : ; - - () [] { } ' " « » /
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COLORS

#DDF2FB

#FDA9A9

#FFF6F5

#80DEFD

#0295D1

#FD7549

#FDC703

#04C598

#C165C6

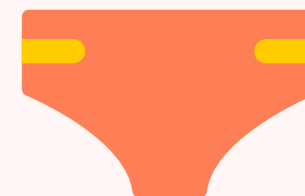
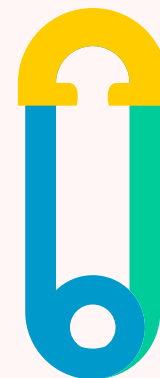
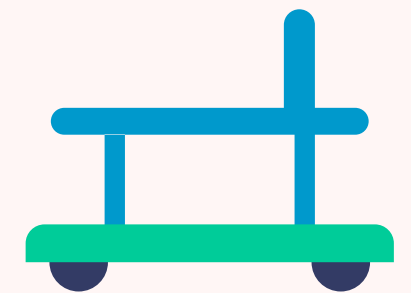
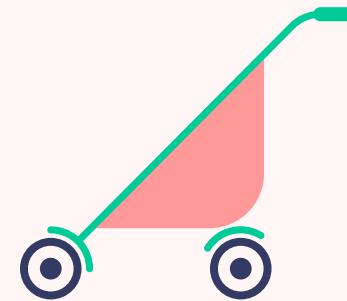
#333B65

#000000

#FFFFFF

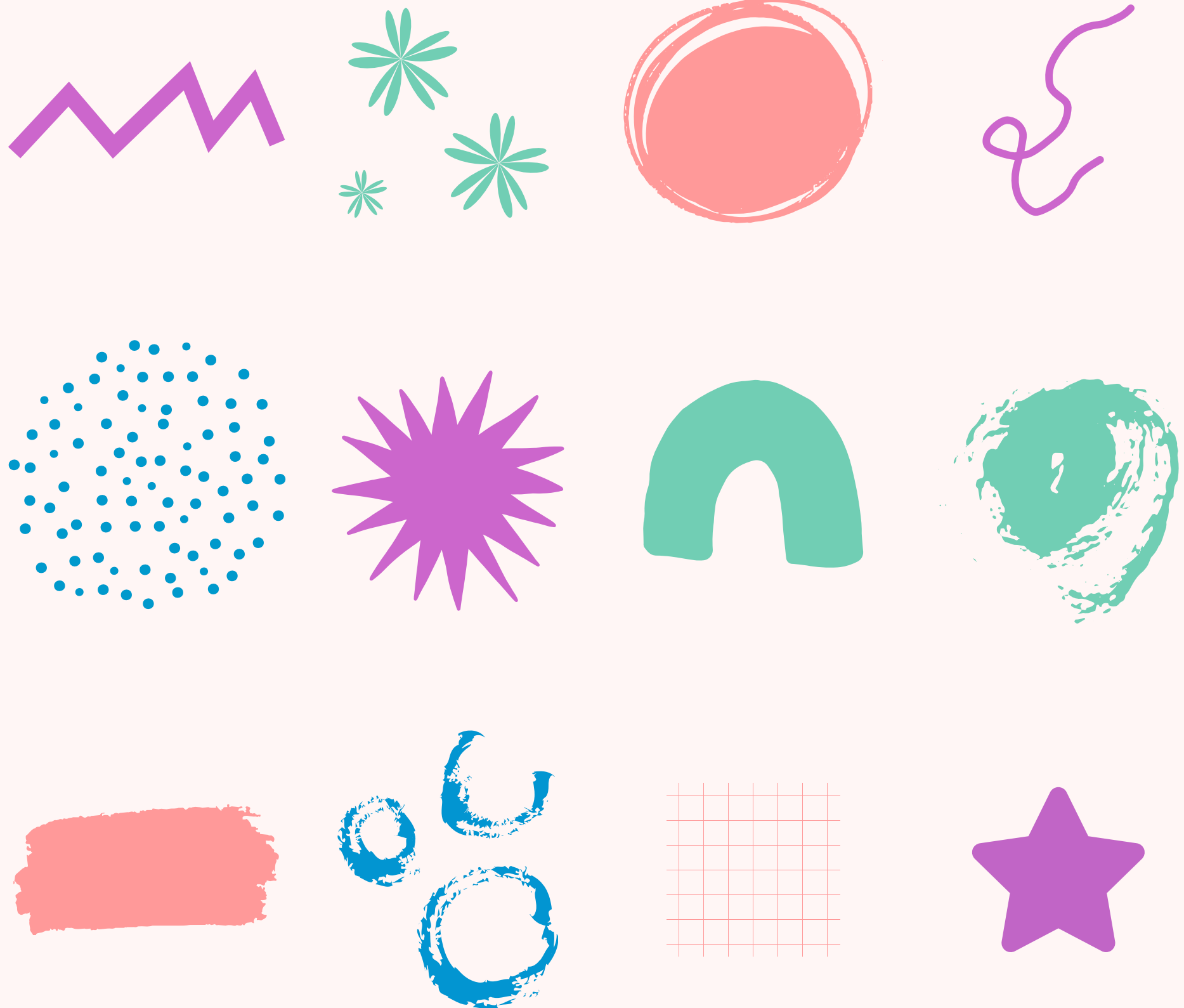
ICONS

Icons serve as a secondary visual language designed to simplify complex information, guide users, and enhance brand materials while maintaining consistent stroke weight, corner rounding, and grid alignment with the brand's overall style. They must remain universally clear and legible even at small scales, utilizing strictly approved brand colors without introducing unauthorized tones.



ELEMENTS

Graphic elements act as complementary visual building blocks that reinforce the brand's identity across all touchpoints, creating a dynamic and cohesive layout system. They should be used purposefully to frame content, guide the viewer's eye, and add depth without cluttering the design. All elements must strictly adhere to the brand's designated color palette and geometric proportions to maintain visual harmony and recognition.



Profile image

Highlights 56X56px

Your name

Your username

Your website

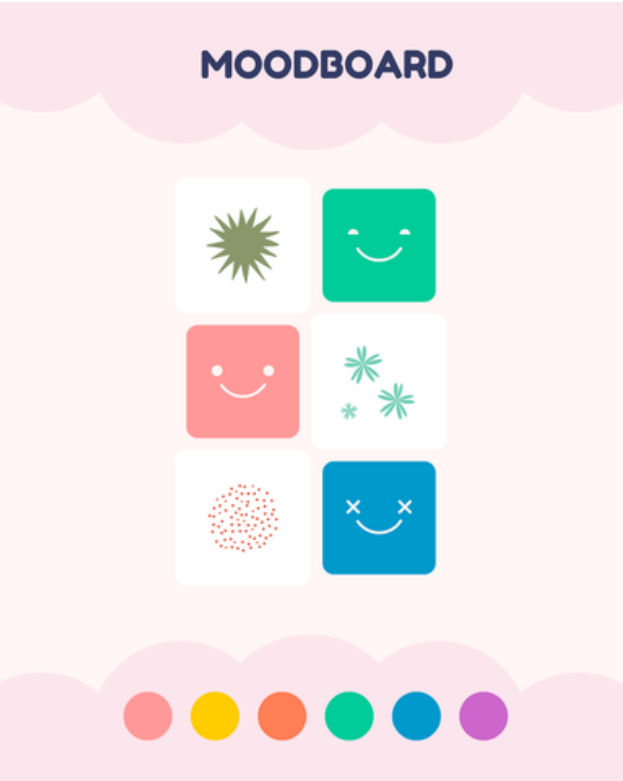
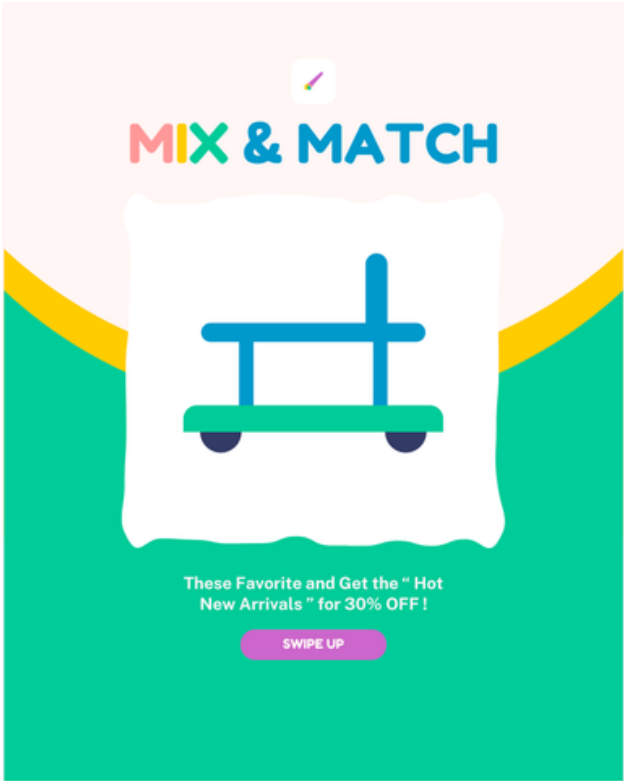
KidZone

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www.kidzone.com

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Your story





100

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2

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KidZone

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Selling toys

[kidzone.com](#)

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Message





title 1



title 2



title 3



title 4



WHATS YOUR FAVORITE TOYS ?

A Robot

B Doll

C Alphabet

D Kite

E Building

Answer

Kids Toys Collection

SALE



SWIPE UP

MIX & MATCH



Those Favorite and Get the "Hot New Arrivals" for 30% OFF!

SWIPE UP

MOODBOARD







CROCODILE

WHALE

OCTOPUS

ELEPHANT

Answer





KidZone

Toy Store



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